

For all life's journeys

NP Joins Global Coastal Clean-Up

FOR IMMEDIATE RELEASE

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As part of its Corporate Social Responsibility strategy with Environmental Protection as a focal area, Trinidad & Tobago National Petroleum Marketing Company Limited (NP) joined volunteers from hundreds of countries in hosting a beach clean-up exercise on Saturday, September 14th, 2024 at the Manzanilla Beach, in support of the International Coastal Cleanup (ICC) Day. The event was coordinated by CNIRD (Caribbean Network for Integrated Rural Development) with NP as part of the National Planning Committee.

In observance of the ICC's 2024 theme of "#SeaTheChange", NP embraced the opportunity to "help clean the seas, rivers, lakes and waterways; to collect valuable information on the trash/debris collected; to raise awareness on the growing marine debris problem and to contribute to the advancement of marine debris studies and waste management."

Volunteers combed the beach for marine debris including plastics, glass bottles, cans and general waste. Each item retrieved was recorded, results were collated and by the end of the clean-up activity, a total of 520lbs of refuse was collected.

A similar exercise will be held in Tobago at Sandy Point Beach on Sunday, September 22nd 2024.

Through clean up initiatives such as these, NP aims to affirm its commitment to ensuring "minimal impact" on the environment and to playing an active role in changing behavior and raising public awareness about caring for the environment.

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For further information:

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Team Up to Clean Up: Staff and family members of NP celebrate making a difference after removing debris from Manzanilla Beach on Saturday 14th September 2024 as part of a Beach Clean-Up exercise in observance of International Coastal Clean-up Day.